

Revitalizing **PROMOITALIA** **THREADS**

*Rebuild the structure of your
skin from within*



New Generation Promoitalia Dissolvable Threads

- Revitalize your skin's natural contours
- Rebuild your skin's support scaffolding
- Create new firmness
- Improve skin colour
- May assist with skin colour, tone and texture.

Progressive thread technology. The minimally invasive procedure offers no scarring and a short recovery time. New generation dissolvable revitalizing threads from Promoitalia.

MaraAesthetics

During your thirties and forties the ageing process becomes more visible. Connective tissue thins and collagen and elastin fibres start to break down. The result is sagging of the tissues, with folds and wrinkles appearing. It is at this point that many women and men seek to refresh and rejuvenate a tired look. Your doctor may recommend a revitalizing thread lift as a procedure to rejuvenate your face, restoring the youthful contours without changing the natural features of your face and neck.

In addition to restoring the natural facial contours there are also other advantages of a thread lift procedure, including new skin firmness, and the procedure may improve skin colour, tone and texture. The thread lift is a minimally invasive procedure that can be carried out in the doctor's medical suite with a minimum of downtime and at a cost much less than a conventional facelift. Unlike traditional facelifting procedures, the Promoitalia dissolvable threads offer a "soft" surgical approach and in typical cases do not leave any scars on the skin. The typical thread lift takes from 45 to 90 minutes, after which you can return home within a few hours.

The ageing face

Typically the ageing face starts to lose elasticity and volume, manifested in the following features:

- *Development of fine lines and wrinkles*
- *Poor skin texture, tone and colour*
- *Droopy eyes*
- *Sagging skin of the neck, jowls and cheeks*
- *Cheeks looking flat and hollow*
- *Thinning of the lips*
- *Loss of tissue volume*
- *Skin dehydration.*

Promoitalia *Revitalizing* Threads can be used to:

*Lift and add volume to
Sagging cheeks*

Elevate sagging brows

*Elevate and refresh marionette
lines and nasolabial grooves*

Support and revitalize the neck area

*Correct asymmetry of the brow
and face*

Revitalize and lift the jowl area

Can I combine a *Revitalizing* Thread Lift with other procedures?

Thread lifts can be used in combination with other procedures to achieve enhanced results. These may include Botulinum toxin injections, dermal fillers such as hyaluronic acid or fat transfer to enhance skin volume. Laser therapy may also be used to improve skin texture and promote collagen formation.



BEFORE



AFTER

Thread lift in the lower face and jowls
Photo courtesy of Dr. John Flynn



BEFORE



AFTER

Thread lift and also injectable filler and
anti-wrinkle injections
Photo courtesy of Dr. Michael Zacharia



BEFORE



AFTER

Thread lift in the cheeks
Photo courtesy of Dr. Neal Hamilton



BEFORE



AFTER

Thread lift in the jowls and neck
Photo courtesy of Dr. Peirgiovanni Marzinotto



BEFORE



AFTER

Thread lift to cheeks and marionette lines
Photo courtesy of Dr. Ciro Accardo



BEFORE



AFTER

Thread lift to cheeks and marionette lines
Photo courtesy of Dr. Ciro Accardo

Promoitalia *Revitalizing* Threads are patented, unique, absorbable and offer significant advantages

The new revitalizing threads are very different to the older threads that were used in the past. These new threads (unlike the conventional smooth threads) have small soft barbs (also known as cogs) that resemble a fishbone. When inserted just under the skin the cogs cling to the facial soft tissue, gently lifting the tissue and thereby providing a new support scaffolding that lifts and holds the tissue in place.

Over a period of nine to twelve months the threads dissolve - but before dissolving they produce fibrosis that in turn creates a new support scaffolding of collagen for the skin. This new scaffolding can lift and support the thread lift for many years to come. In addition to the lift effect, the thread lift creates new skin firmness and may assist with improved skin colour, tone and texture.



Cheeks



Jawline



Neck



Eyebrows



Web



Lips

Am I a candidate for a Revitalizing Thread Lift?

The best candidates are aged between 30 and 55, and patients aged 17 - 77 for specific indications of plastic surgery.

How long does the thread lift last?

A revitalizing thread lift can last for several years, depending on your age, lifestyle including whether you smoke, sleeping patterns and genetic disposition. An advantage of the dissolving threads is that additional threads can be inserted at a later date if further lift procedures are required.

Does the procedure change the facial features?

Unlike traditional surgical facelifts the Promotionalia revitalizing threads rejuvenate the face without changing your natural features; facial soft tissues are just repositioned to their original location. After a thread lift you can typically expect to look like you did several years ago.

Does the procedure leave scars on the skin?

When performed by a specially trained doctor, any scars can be avoided.

Is the procedure considered safe?

As there is no cutting of the skin and only a local anaesthetic is used, the procedure is considered considerably less complicated than a full surgical facelift. Your doctor will explain the procedure and answer any questions. Please follow your doctor's directions to ensure the best results.

Does the procedure need to be performed in an operating theatre?

No, it is not compulsory. The operation can be performed in any equipped theatre or day surgery setting.

How long do I have to stay at home to recover?

There is generally no requirement to stay at home after the procedure; it is a matter of personal choice. However, it is important over the first few days not to stress or put pressure on the treated area. It is suggested to sleep on two or three raised pillows for the first three to four days.

Revitalizing PROMOITALIA THREADS

Testimonials

We have many positive testimonials here are a few:

"After my Promoitalia thread lift my face looked more refreshed and the tired look had gone. I liked the fact that results were immediate and over time the lift effect has increased."

J.S.

"I noticed my cheeks were sagging and I did not want to change my look but I wanted to look better. A Promoitalia thread cheek lift has given me a fresher, younger look and I was amazed how quick the procedure was and that there were no scars."

K.S.

"The Promoitalia thread lift has improved my appearance and I feel it has giving me the lift, firmness and volume that I has been lost due to ageing, I feel much more confident and am very pleased with the result and I could see the improvements immediately."

V.K.

**For further
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